

SA Objective	Questions	Land North of Lichfield	Comment	Land north & South Hay End Lane, Fradley	Comment	Land off Huddlesford Lane, Whittington	Comment	Land at Mile Oak, Fradley	Comment
1. To provide housing that meet the needs of all of our existing and future residents	1 - Will the site deliver affordable housing?	++		++		++		++	
	2 - Will the site use previously developed land or building?	-		-		-		-	
	3 - Will it give a high housing yield?	N	See Assumption	N		N		N	
	4 - Will the site meet local need?	++	See Assumption	++		++		++	
	5 - Will the site meet cross boundary and or/ neighbouring needs?	++	See Assumption	++		++		++	See Assumption
2. To promote safe communities and reduce fear of crime	1 - Will it reduce crime through design measures?	N	See Assumption	N	See Assumption	N	See Assumption	N	See Assumption
	2 - Will it contribute to a safe built environment?	N	See Assumption	N	See Assumption	N	See Assumption	N	See Assumption
3. Improve access to health facilities and promote wellbeing	1 - Will it improve accessibility to health care for existing residents (including older residents) and provide additional facilities for new residents?	+?	See Assumption	+?		+?		+?	
	2 - Will it support wellbeing including opportunities for recreational/ physical activity?	N		++		++		++	
	3 - Will it provide new accessible green space?	-?		-?		-?		-?	
4. Maximise the use of previously developed land/ buildings and encourage the efficient use of land	1 - Will it result in the loss of land that has not been previously developed?	-		-		N		-	See assumption
	2 - Is the site capable of supporting higher density development and/ or a mix of uses?	N	See assumption	N	See assumption	N	See assumption	N	
	3 - Does the site allow for the re-use of existing buildings/ degraded and underused land within the District?	N		+?		N		N	
5. To improve educational attainment of the working age population	Will it reduce the number of working age residents who have no, or lower qualifications?	N	See assumption	N	See assumption	N	See assumption	N	
6. To achieve stable and sustainable levels of economic growth and maintain economic competitiveness	1 - Will it encourage higher skilled economic sectors in the District?	N		N		N		N	
	2 - Will it encourage new employment that is consistent with local needs?	N		N		N		N	
	3 - Will it encourage the growth of existing businesses?	N		N		N		N	
	4 - Will it encourage small businesses to grow?	N		N		N		N	
7. To reduce water and air pollution	1 - Which Source Protection Zone does the development fall within?	-		N		-		N	
	2 - Does the site fall within the River Mease SAC?	N		N		N		N	
	3 - Is the site within or directly connected by road to an AQMA?	-	Very southern extent of site only	-		N		N	See Assumption
8. To minimise water and increase the recycling and reuse of waste materials	1 - Will it reduce household and/ or commercial waste?	N	See Assumption	N	See Assumption	N	See Assumption	N	
	2 - Will it increase waste recovery and recycling?	N		N		N		N	
	3 - Will it reduce the proportion of waste sent to landfill?	N		N		N		N	
9. To reduce and manage flood risk and surface water run off	1 - Is the site located outside an area of risk from flooding?	-		-		-		-	See Assumption
	2 - Will there be opportunity for flood risk reduction?	?	See Assumption	?	See Assumption	?	See Assumption	?	See Assumption
10. To reduce and manage the impacts of climate change and the Districts contribution to the causes	1 - Will it reduce the causes of climate change?	N	See Assumption	N	See Assumption	N	See Assumption	N	See Assumption
	2 - Will it encourage the prudent use of energy?	N	See Assumption	N	See Assumption	N	See Assumption	N	See Assumption
	3 - Will it provide opportunities for additional renewable energy generation capacity within the District?	N	See Assumption	N	See Assumption	N	See Assumption	N	
11. To promote biodiversity protection, enhancement and management of species and habitats	1 - Will it conserve protected/ priority species?	-		-		-		-	
	2 - Will it conserve protected/ priority habitats and local nature conservation sites?	N		N		N		N	
	3 - Will it protect statutory designated sites?	N		N		N		N	
	4 - Will it encourage ecological connectivity (including green corridors and water courses)?	N		N		N		N	
12. To ensure the protection and enhancement of the historic environment and its setting	1 - Will it preserve and enhance buildings and structures and their settings and contribute to the Districts heritage?	-		N		N		N	
	2 - Will it preserve and enhance conservation areas including their setting?	N		N		N		N	
	3 - Will it offer opportunities to bring heritage assets back into active use?	++		?		N		?	See Assumption
13. Protect, enhance and manage the character and quality of the landscape and townscape	1 - Will it achieve high quality and sustainable design for buildings, spaces, and the public realm sensitive to the locality?	N	See Assumption	N	See Assumption	N	See Assumption	N	
	2 - Does it value and protect diverse and locally distinctive settlement and townscape character?	?		?		?		?	
	3 - Does it safe guard historic views and valuable skylines and settlements?	?		?		?		?	
	4 - Is the site within a main settlement or a key rural settlement?	++		+		+		+	
	5 - Is the site within close proximity to key services (eg schools, food shops, public transport, health centres etc)?	++		+		+		+	
	6 - Does it respect and protect existing landscape character?	-		-		-		-	
14. To increase opportunities for non-car travel and reduce the need for travel	1 - Does the site location encourage the use of existing or provide sustainable modes of travel?	++		+		+		+	
	2 - Will it reduce the overall impact on traffic sensitive areas?	?		?		?		?	See Assumption
	3 - Will it help develop walking, cycling, rail and bus networks to enable residents access to employment, services and facilities?	?		?	See Assumption	?	See Assumption	?	See Assumption