

**FOR: Councillor Rob Strachan  
(Cabinet Member for Finance and Commissioning)**

**Date: 13th July 2022**

**Contact Officer/Telephone Extension:  
Katie Badger 01543 308763**

**KEY DECISION: NO**

**PUBLIC HEALTH ACT 1925 – STREET NAMING – PARISH OF  
Fradley And Streethay**

**1. Purpose of Report**

- 1.1 To propose names for the roads serving the development 'Fradley Park Phase 3, Halifax Avenue'. A plan of the site is attached at **APPENDIX A**.

**2. Background**

- 2.1 The naming of streets in the District is controlled by the Council under The Public Health Act 1925.
- 2.2 The purpose of this control and legislation is to make sure that any new street names are allocated logically with a view to ensuring amongst other things, the effective delivery of mail, public services and that emergency services are able to locate any addresses to which they may be summoned.
- 2.3 The Council's officers will in, as far as street naming proposals are concerned, be willing for developers or owners to propose their own preferred names for consideration. It is desirable that any suggested road name should have some historical or other meaningful connection with the area.
- 2.4 The Council officers requested the developer to propose name(s) for the new streets to be built and these proposals are contained in paragraph 6 of this report.
- 2.5 The developer's suggestions were put forward to Fradley And Streethay Parish Council for consideration.

### 3. Recommendation

- 3.1 The suggested names were taken from a list of war heroes that trained and worked at the old RAF base in Fradley.
- 3.2 That the name **Swinney Road** (delineated red on the attached plan in **Appendix A**) be allocated to Road 1 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.3 That the name **Doubleday Way** (delineated green on the attached plan in **Appendix A**) be allocated to Road 2 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.4 That the name **Holden Road** (delineated orange on the attached plan in **Appendix A**) be allocated to Road 3 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.5 That the name **Richardson Close** (delineated blue on the attached plan in **Appendix A**) be allocated to Road 4 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.6 That the name **Clark Drive** (delineated purple on the attached plan in **Appendix A**) be allocated to Road 5 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.7 That the name **Remfrey Street** (delineated yellow on the attached plan in **Appendix A**) be allocated to Road 6 serving the development 'Land at Fradley Park Phase 3, Halifax Avenue'.
- 3.8 That the Monitoring Officer be authorised to take any necessary action under the Public Health Act 1925 and Staffordshire Act 1983 and the Towns Improvement Clauses Act 1847 as a result of this decision.

### 4. Statement of Reasons

- 4.1 The Council has statutory power to ensure that all Streets are named and properties numbered.
- 4.2 A new road name is required for the road serving the said development referred to in this report.
- 4.3 The purpose of street naming and numbering is to ensure that any new or amended street, building name and/or property numbers are allocated in a logical and consistent manner. Organisations such as the Royal Mail, Emergency Services, delivery companies as well as the general public need an efficient and accurate means of locating and referencing properties. The Royal Mail will not allocate a post code until they receive official notification of new or amended addresses from the Council.

## **5. Any Alternative Options**

- 5.1 There are no alternative options as Lichfield District Council is the statutory body for street naming and numbering and therefore has a legal duty to comply with the request.

## **6. Consultation**

- 6.1 The council received a request to name these roads from the developer. The developer gave no preference for the road names.
- 6.2 Fradley And Streethay Parish Council were consulted and proposed the roads be named after war heroes associated with the former RAF base at Fradley. 6 names were chosen from an extensive list that was also used for phase 2 of the same overall development.
- 6.4 A public notice will now be issued for two weeks in the local press and on site for any persons to make an objection to the name at Stafford Magistrates' Court.

## **7. Financial Implications**

- 7.1 The costs associated with making the Public Notice is £600. This payment is recovered via the street naming and numbering fees 2016 and covers the costs involved in advertising for 2 weeks in a local newspaper and on site the intended Street Naming Order.

## **8. Strategic Plan Implications**

- 8.1 There are no known implications for the Strategic Plan.

## **9. Sustainability Issues**

- 9.1 The recommendation does not have any significant sustainability implications. The consultation and research procedure ensures that community participation has been undertaken.

## **10. Human Rights Issues**

10.1 Not applicable.

## **11. Crime and Community Safety Issues**

11.1 Street naming assists the emergency services in finding location and places easily and to be better equipped to support communities.

## **12. Risk Management Issues**

12.1 There is a legal requirement to advertise the intended street name in a local newspaper for 2 weeks allowing the public to object at a Magistrate's Court to any street name being suggested. The Council would therefore need to consider alternative naming if the magistrate founding favour of the objection(s).

12.2 To ensure that the Council limits the potential of any objections, consultations via the Parish Council are conducted to ensure that the name is appropriate and sufficient and is within the wishes of the local community. The developer or land owner should they dispute the recommendation of the Council, can also lodge an objection to Stafford Magistrates' Court.

12.3 Any objections to the Magistrates' Court would require further consideration by the Council prior to any legal hearing.

### **Background Documents:**

#### **Plan (Appendix A)**