



SPONSORSHIP OPPORTUNITIES

Inclusive play at Beacon Park



Lichfield
District Council



Our vision

At Lichfield District Council, we are committed to creating public spaces where every child can play, belong and thrive.

We are inviting local businesses to partner with us in delivering a **wheelchair-accessible bouncer** at the popular Beacon Park play area. This new piece of inclusive play equipment will allow children who use wheelchairs to enjoy the same freedom and excitement as their peers, helping to break down barriers and promote equality through play.

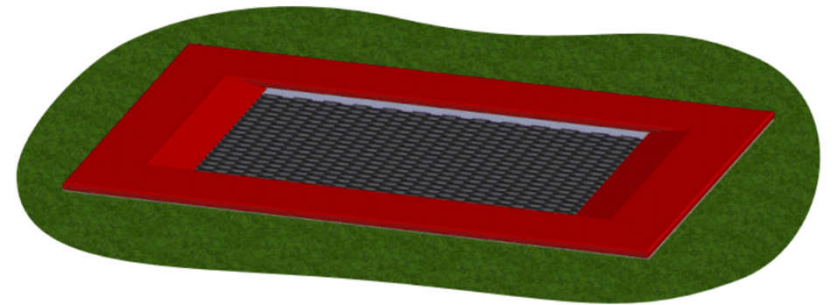


Lichfield
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Lichfield
Historic Parks

What is a wheelchair-accessible bouncer?

- A fantastic piece of play equipment designed so children who use a wheelchair can enjoy the thrill of bouncing alongside their friends.
- It's all about inclusive, side-by-side play, building confidence, friendships and smiles for everyone.





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How could you help?

We're raising **£7,500** to install this inclusive piece of equipment into Beacon Park. We welcome **contributions of above £500** – every pound will help us to create a more inclusive community space.

By sponsoring this project, your business will:

- Support a high-impact community initiative that promotes inclusion and wellbeing.
- Be recognised publicly as a valued supporter of accessible play.
- Demonstrate your commitment to social responsibility and investing in the lives of local families.
- Help shape a park that reflects the diversity, pride and compassion of our district.

This is more than a donation, it's a legacy. Together, we can build a space that truly welcomes everyone.

What you'll receive as a sponsor:

- Your business name or logo on a permanent plaque beside the new bouncer in the play area
- Featured in a press release to announce the project.
- Coverage across our social media channels and e-newsletter: posts, launch video and more.
- The chance to be part of something truly meaningful for local children and families

Our reach:

26,000

Social media followers

40,000

Subscribers

2.1 million

Annual website visitors

700,000

Annual footfall to Beacon Park

Ready to make a difference?



To get involved or find out more,
contact lyn.hunt@lichfielddc.gov.uk



Let's bounce toward a better,
more inclusive future together.

