

**FOR: Councillor Rob Strachan  
(Cabinet Member for Finance and Commissioning)**

**Date: 25th June 2025**

**Contact Officer/Telephone Extension:  
Katie Badger 01543 308763**

**KEY DECISION: NO**

**PUBLIC HEALTH ACT 1925 – STREET NAMING – PARISH OF  
Curborough And Elmhurst**

**1. Purpose of Report**

- 2.1 To propose names for the roads serving the development at Phase 2, Land North East Of Watery Lane. A plan of the site is attached at **APPENDIX A.**

**2. Background**

- 2.1 The naming of streets in the District is controlled by the Council under The Public Health Act 1925.
- 2.2 The purpose of this control and legislation is to make sure that any new street names are allocated logically with a view to ensuring amongst other things, the effective delivery of mail, public services and that emergency services are able to locate any addresses to which they may be summoned.
- 2.3 The Council's officers will in, as far as street naming proposals are concerned, be willing for developers or owners to propose their own preferred names for consideration. It is desirable that any suggested road name should have some historical or other meaningful connection with the area.
- 2.4 The Council officers requested the developer to propose name(s) for the new streets to be built and these proposals are contained in paragraph 6 of this report.
- 2.5 The developer's suggestions were put forward to Curborough And Elmhurst Parish Council for consideration.

<b>3. Recommendation</b>
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- 3.1 That the name **Primrose Street** delineated green on the attached plan in **Appendix A** be allocated to road 1 serving the development Phase 2, Land North East of Watery Lane.
- 3.2 That the name **Charolais Drive** delineated light blue on the attached plan in **Appendix A** be allocated to road 2 serving the development Phase 2, Land North East of Watery Lane.
- 3.3 That the name **Tilbury Road** delineated orange on the attached plan in **Appendix A** be allocated to road 3 serving the development Phase 2, Land North East of Watery Lane.
- 3.4 That the name **Lady Meadow Lane** delineated red on the attached plan in **Appendix A** be allocated to road 4 serving the development Phase 2, Land North East of Watery Lane.
- 3.5 That the name **Binfield Close** delineated dark blue on the attached plan in **Appendix A** be allocated to road 5 serving the development Phase 2, Land North East of Watery Lane.
- 3.6 That the name **Lyntus Street** delineated dark pink on the attached plan in **Appendix A** be allocated to road 6 serving the development Phase 2, Land North East of Watery Lane.
- 3.7 That the name **Osier Avenue** delineated light green on the attached plan in **Appendix A** be allocated to road 7 serving the development Phase 2, Land North East of Watery Lane.
- 3.8 That the name **Selion Drive** delineated dark red on the attached plan in **Appendix A** be allocated to road 8 serving the development Phase 2, Land North East of Watery Lane.
- 3.9 That the name **Chapel Croft** delineated purple on the attached plan in **Appendix A** be allocated to road 9 serving the development Phase 2, Land North East of Watery Lane.
- 3.10 That the name **Pentland Drive** delineated blue on the attached plan in **Appendix A** be allocated to road 10 serving the development Phase 2, Land North East of Watery Lane.
- 3.11 That the name **Mill Stream Way** delineated dark green on the attached plan in **Appendix A** be allocated to road 11 serving the development Phase 2, Land North East of Watery Lane.
- 3.12 That the name **Turvill Drive** delineated yellow on the attached plan in **Appendix A** be allocated to road 12 serving the development Phase 2, Land North East of Watery Lane.

- 3.13 That the name **Pool Field Close** delineated lilac on the attached plan in **Appendix A** be allocated to road 13 serving the development Phase 2, Land North East of Watery Lane.
- 3.14 That the name **Marl Pit Lane** delineated pale blue on the attached plan in **Appendix A** be allocated to road 14 serving the development Phase 2, Land North East of Watery Lane.
- 3.15 That the name **Rushy Field Grove** delineated pink on the attached plan in **Appendix A** be allocated to road 15 serving the development Phase 2, Land North East of Watery Lane.
- 3.16 That the name **Maris Otter Road** delineated brown on the attached plan in **Appendix A** be allocated to road 16 serving the development Phase 2, Land North East of Watery Lane.
- 3.17 That the name **Mole Hill Drive** delineated beige on the attached plan in **Appendix A** be allocated to road 17 serving the development Phase 2, Land North East of Watery Lane.
- 3.18 That the Monitoring Officer be authorised to take any necessary action under the Public Health Act 1925 and Staffordshire Act 1983 and the Towns Improvement Clauses Act 1847 as a result of this decision.

<b>4. Statement of Reasons</b>
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- 4.1 The Council has statutory power to ensure that all Streets are named and properties numbered.
- 4.2 A new road name is required for the road serving the said development referred to in this report.
- 4.3 The purpose of street naming and numbering is to ensure that any new or amended street, building name and/or property numbers are allocated in a logical and consistent manner. Organisations such as the Royal Mail, Emergency Services, delivery companies as well as the general public need an efficient and accurate means of locating and referencing properties. The Royal Mail will not allocate a post code until they receive official notification of new or amended addresses from the Council.

<b>5. Any Alternative Options</b>
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- 5.1 There are no alternative options as Lichfield District Council is the statutory body for street naming and numbering and therefore has a legal duty to comply with the request.

## **6. Consultation**

- 6.1 The developer was consulted further and has suggested the following name(s):-

**Street Name: Lady Meadow Close**

**Decision: Accepted**

**Street Name: Chapel Croft Way**

**Decision: Accepted**

**Street Name: Pool Field Close**

**Decision: Accepted**

**Street Name: Walker Avenue**

**Decision: Rejected**

- 6.2 Curborough And Elmhurst Parish Council were consulted on the proposed street name by the developer and supported them. A further 14 road names were needed for which the parish council had no further suggestions so the names were taken from local area and historic maps of the development site.
- 6.4 A public notice will now be issued for two weeks in the local press and on site for any persons to make an objection to the name at Stafford Magistrates' Court.

## **7. Financial Implications**

- 7.1 The costs associated with making the Public Notice is £600. This payment is recovered via the street naming and numbering fees 2016 and covers the costs involved in advertising for 2 weeks in a local newspaper and on site the intended Street Naming Order.

## **8. Strategic Plan Implications**

- 8.1 There are no known implications for the Strategic Plan.

## **9. Sustainability Issues**

- 9.1 The recommendation does not have any significant sustainability implications. The consultation and research procedure ensures that

community participation has been undertaken.

<b>10. Human Rights Issues</b>
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10.1 Not applicable.

<b>11. Crime and Community Safety Issues</b>
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11.1 Street naming assists the emergency services in finding location and places easily and to be better equipped to support communities.

<b>12. Risk Management Issues</b>
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12.1 There is a legal requirement to advertise the intended street name in a local newspaper for 2 weeks allowing the public to object at a Magistrate's Court to any street name being suggested. The Council would therefore need to consider alternative naming if the magistrate found in favour of the objection(s).

12.2 To ensure that the Council limits the potential of any objections, consultations via the Parish Council are conducted to ensure that the name is appropriate and sufficient and is within the wishes of the local community. The developer or land owner should they dispute the recommendation of the Council, can also lodge an objection to Stafford Magistrates' Court.

12.3 Any objections to the Magistrates' Court would require further consideration by the Council prior to any legal hearing.

**Background Documents:**

**Plan (Appendix A)**