

A home for all, with no one left behind

What our strategy means for you

From families crammed into overcrowded flats to young people priced out of their hometown, the evidence is stark - housing need in our district is growing and becoming more complex. The sharp rise in private rents, the decline in affordable homes, and the surge in households turning to the council for help all point to a system under intense pressure. **Our 2025 – 2030 housing, homelessness and rough sleeping strategy is about delivering real change that makes a difference to you - whether you rent, own, or are searching for somewhere safe to call home.**



Prevent homelessness and eradicate rough sleeping

We'll make it easier for you to get the right help at the right time by:

- Providing **compassionate, targeted interventions** to end rough sleeping.
- Working upstream to **prevent homelessness before it happens**.
- When people find themselves without a home, **supporting them to find a secure, safe home** as soon as possible.

More affordable and social homes

We'll increase access to housing that suits your needs and budget by:

- Directly intervening in the housing market, to **bring forward at least 200 new council homes**.
- Holding developers to account to deliver **more affordable housing on new sites**.
- **Unlocking empty properties** - both commercial and residential.



Better homes

We'll work to ensure you have access to better quality homes by:

- Significantly **improving the standard** of both social and private rented housing.
- Holding **problem landlords to account**.
- Increasing the supply of **high-quality homes** that meet our residents' needs.

Innovative and fair

This isn't business as usual. We're:

- Taking bold steps to **prevent homelessness before it happens**.
- Making sure support is **compassionate, person-centred, and accessible**.
- Driving **innovation and collaborating** with partners to deliver more affordable homes locally.

By 2030

- **No one will need to sleep rough on our streets.**
- **200 more affordable council homes delivered.**
- **Maximum affordable homes delivered on new developments.**
- **Families facing crisis won't be looked after in B&B accommodation.**
- **Local landlords held to account and higher standards of private rented homes.**



This strategy is for you, your home, your future and your community

To learn more or get support, contact our housing team at housingoptions@lichfielddc.gov.uk or call 01543 308000.