

# 2025/2026 community safety draft delivery plan

Last updated August 2026



## Campaigns

Date	Action	Description	Why	How it's funded
April	Car safety campaign	Deliver online advice hub and competition/social media to raise profile. <a href="#">View the resources</a>	Vehicle crime is one of Staffordshire Police's priorities and is a national and local issue. Ensuring people take steps to know the risks and safeguard their vehicles can help reduce theft and violence related to vehicle theft.	Officer time and donations
July	Home safety campaign	Deliver online advice hub and competition/social media to raise profile. <a href="#">View the resources</a>	Whilst burglaries are reducing, it's still vital that people know how to protect their homes and their property. By working together to implement measures to safeguard our homes, we can make our district less of a target.	Officer time and donations
September	Air fryer, cooking appliance and fire safety	Deliver online advice hub and competition/social media to raise profile. <a href="#">View the draft resources</a>	Electrical fires are one of biggest causes of house fires locally. Taking simple preventative steps to reduce your risk of fire can safeguard you and your loved ones.	Officer time and donations
November	Stay safe online for teenagers and parents	Deliver online advice hub and competition/social media to raise profile.	Online safety is an ongoing concern nationally and locally and we are committed to helping parents and children to stay safe online.	Officer time and donations
December	Stay safe at Christmas	Deliver online advice hubs and competition/social media to raise profile.	<p>In all the merriment it is easy to forget how to protect yourself. Our much-loved annual campaign returns to remind us all how to look after our personal, home and family safety during the festive period.</p> <p>We will also launch a new online hub for businesses and a business focussed competition featuring hints and tips on how businesses can protect themselves against shoplifting and business theft.</p>	Officer time and donations

Date	Action	Description	Why	How it's funded
January	Doorstep crime and fraud	Deliver online advice hub and competition/social media to raise profile. Combine with wristband initiative.	Protecting vulnerable people in our district is a major priority for all partners in our community safety partnership. This campaign sets out what you can do to protect yourself and your loved one.	Officer time and donations
March	Cycling safety	Deliver online advice hub and competition/social media to raise profile.	As the spring approaches and we all start to get fit, our cycling campaign aims to remind cyclists and other road users who to stay safe, be visible and keep your bicycle secure.	Officer time and donations

#### Staffordshire Commissioner funded activity\*

Date	Action	Description	Why
April - March	Getin2it diversionary activity	ASB diversionary activity across North Lichfield and Chasetown.	Diversionary activities in areas with higher levels of youth antisocial behaviour (ASB) to offer young people positive alternatives, reduce risk-taking behaviours, and improve community safety. These activities help build trust, develop skills, and create safer, more inclusive spaces for young people to thrive.
April - March	Integrated offender management	Fund a peer mentor to support individuals who are at risk of re-offending	Aa peer-to-peer mentoring scheme led by an ex-offender to support individuals at risk of reoffending. Delivered in partnership with the police and the addiction charity Betterway, the programme offers lived-experience support, guidance, and positive role modelling throughout the year. By building trust and offering practical, non-judgemental support, the mentor helps individuals navigate challenges, reduce risky behaviours, and work towards lasting change. This approach not only supports rehabilitation but also strengthens community safety and reduces repeat offending.
April - March	Neighbourhood Watch promotional campaign	Neighbourhood Watch promotional campaign to encourage take up in local communities. Targeting all of the district, working with parish councils etc	Work closely with parish councils and local communities to encourage the establishment of Neighbourhood Watch schemes. This campaign will focus on strengthening local networks, improving communication between residents, and promoting shared responsibility for community safety. By supporting and empowering neighbourhoods to take an active role, we aim to prevent crime, reduce fear, and build stronger, more connected communities.

Date	Action	Description	Why
September - March	Dementia band project	To launch a wristband scheme for residents who have dementia/Alzheimer's to improve their safety and reduce reliance on emergency services	Launch a dementia wristband scheme to support individuals living with dementia and reduce unnecessary reliance on emergency services. Each discreet wristband features a scannable QR code linked to essential contact information for their loved ones. If someone becomes lost or confused, the wristband allows responders to quickly identify them and contact their family, helping them return home safely and promptly. This not only reduces stress and anxiety for the individual and their carers but also eases pressure on police and ambulance services.
January	Doorstep training and stickers	Roll out doorstep sticker campaign to encourage vulnerable residents to think twice before opening their door/buying on the door	Launch a doorstep safety campaign to help protect vulnerable residents from scams, rogue traders, and unwanted callers. The campaign includes stickers for the inside of front doors, reminding people to <i>stop, think, and check</i> before opening the door or agreeing to anything. A small mirror is also provided so residents can see who's outside before engaging. This simple but effective approach helps reduce the risk of doorstep crime, encourages safer decision-making, and gives people greater confidence and peace of mind in their own homes.
Summer 2026	<i>Violence against women and girls schools workshops (submitted to PFCC for approval)</i>	<i>Expand delivery of violence against women and girls school workshops</i>	<i>Following a successful launch in 2024, we hope to roll out theatre workshops to new year groups as part of our ongoing commitment to tackling violence against women and girls. Delivered in schools, these interactive sessions encourage young people, especially boys, to 'step in and speak up' when they see inappropriate or harmful behaviour. The workshops are designed to challenge attitudes, build awareness, and empower young people to be active bystanders rather than silent witnesses. This programme directly supports our White Ribbon commitment to ending male violence against women and promoting respectful, safe relationships.</i>

*\*Projects listed are those agreed by the PFCC. Further projects will be added in line with PFCC approvals.*

## Ongoing activities

Date	Action	Description	Why
Ongoing	Responding to <a href="#">reports of anti-social behaviour</a>	Offering community advice, and signposting to relevant agencies. This can include managing low level anti-social behaviour cases involving privately rented or home-owner properties, that require intervention or offer mediation and delivering specific initiatives at a household/neighbourhood or community level to address issues.	This work is essential to maintaining community well-being and ensuring residents feel safe and supported in their local areas. By responding to reports of anti-social behaviour (ASB), especially those involving private landlords or homeowners, the role ensures issues are managed proactively before they escalate. Offering tailored advice and signposting individuals to appropriate agencies helps build trust, promotes early intervention, and supports long-term solutions. Delivering targeted initiatives at a household or community level further enables sustained behaviour change and empowers communities to take pride in their neighbourhoods.
Ongoing	Chairing and administrating <a href="#">vulnerability hub meetings</a> .	Delivering, chairing and providing the administration for the multi-agency vulnerability hub meetings.	Leading the vulnerability hub meetings ensures a structured, coordinated multi-agency approach to supporting vulnerable individuals and households. By chairing and managing the administration of these meetings, the role helps streamline communication between agencies, ensure actions are tracked, and cases receive the right support at the right time. This work is critical in ensuring complex needs are addressed holistically, safeguarding individuals while also strengthening the collaborative efforts of local partners.
Ongoing	Attending/chairing multi-agency meetings	<p>Attending an chairing the <a href="#">multi-agency risk assessment conference (MARAC)</a> to address local complex cases, including domestic abuse cases.</p> <p>Attending the multi-agency child exploitation (MACE) hub meetings which looks at youth ASB, county lines and risks of exploitation.</p> <p>Working in conjunction with Staffordshire County Council on prevalent issues such as PREVENT, Protect and Prepare, modern day slavery, hate crime and child sexual exploitation.</p>	Participation in multi-agency meetings such as MARAC and MACE is vital in addressing high-risk and complex cases, particularly those involving domestic abuse, child exploitation, and serious youth-related concerns. Chairing or attending these forums enables a joined-up, intelligence-led response to serious safeguarding issues, ensuring that victims receive timely support and perpetrators are managed appropriately. Engagement with wider strategic issues like PREVENT, modern slavery, and hate crime through joint work with Staffordshire County Council reflects a proactive and preventative stance on emerging threats, reinforcing community safety and resilience.

Date	Action	Description	Why
Ongoing	Event attendance to raise profile of community safety initiatives	Holding <a href="#">community and attending profile raising events</a> to increase community confidence and spread key messages in relation to community safety.	Attending and organising events to promote community safety initiatives is a key way to build public confidence, increase awareness, and foster trust between the community and local services. These events offer valuable opportunities to engage residents directly, share important messages, gather feedback, and promote available support. Visibility at these events also helps reinforce the presence of safety professionals in the area, which can be reassuring for communities and encourage greater participation in local initiatives.
Ongoing	Overseeing and raising the profile of Street Aid	Overseeing the roll out of the Street Aid grant scheme with housing and partners and pushing forward on the comms to raise donations and the profile of the initiative.	To ensure Street Aid has the visibility, resources, and partnerships needed to make a tangible impact, increasing both donations and awareness so that more people in need can be supported through the grant scheme. By actively engaging housing partners and coordinating communications, the initiative can reach a wider audience, strengthen credibility, and deliver meaningful, sustainable change for those experiencing or at risk of street homelessness.
Spring/summer 2026	Extension of Be Proud community days	Expand delivery of the community clean up days into key wards	Following the success of our recent <i>Be Proud of Your Community Days</i> , we plan to roll out the initiative to five more locations across summer 2026, with support from ward and parish councillors. These events bring together housing associations, local charities, ASB diversionary partners, and residents to tackle issues in areas affected by antisocial behaviour. Activities include community clean-ups with skips, free food and drink, fun family-friendly events, flower planting, and positive activities for young people. The days promote pride, connection, and collective action, helping to strengthen neighbourhood spirit, improve local environments, and reduce ASB through visible community ownership and engagement.